

Selling at the Farm Gate

Learn how to sell your food products successfully – right at your farm gate.

This workshop will help farmers and food processors gain a better understanding about how to successfully sell their food products directly from the farm gate.

Topics include:

- laws that regulate food sales at the farm gate
- safety issues for customers at your farm
- consumer trends and understanding how to calculate product pricing
- story from a business that sells at the farm gate successfully
- available resources and services



Cost: \$20 per person (includes a meal)

Pre-registration is required with Manitoba Agriculture, Food and Rural Development (MAFRD)

Please make cheques payable to Minister of Finance.

Neepawa

Tuesday,
June 14, 2016
(9:30 a.m. to 3:30 p.m.)

Viscount Cultural Centre
388 Main Street

Registration

MAFRD Russell GO Office
204-821-5322

Or email

karen.walker-tibble@gov.mb.ca

Gimli

Tuesday,
June 21, 2016
(4:00 p.m. to 9:00 p.m.)

New Horizon 55+ Activity Centre
17 Colonization Road

Registration

MAFRD Teulon GO Office
204-461-2978

Or email

jayne.kjaldgaard@gov.mb.ca

Morden

Thursday,
June 23, 2016
(9:30 a.m. to 3:30 p.m.)

Access Event Centre
111 Gilmour Street

Registration

MAFRD Steinbach GO Office
204-392-7268

Or email

joy.lorette@gov.mb.ca