

# Direct Marketing Your Meat Products

If you are a producer and you want to explore the possibility of direct marketing your meat products, this workshop is for you. Topics include:

- regulatory requirements
- understanding provincial abattoir and meat processor expectations
- understanding how to calculate product pricing
- first hand story from a producer who currently direct markets his meat products.
- available resources and services



Cost: \$20 per person (includes meal)

Pre-registration is required with Manitoba Agriculture, Food and Rural Development (MAFRD)

Please make cheques payable to Minister of Finance.

## **BRANDON**

**Tuesday, June 2, 2016**

**4:00 p.m. to 9:00 p.m.**

Riverbank Discovery Centre  
#1-545 Conservation Drive

### **Registration:**

MAFRD Teulon GO Office  
204-461-2978

or email:

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